

SIZING + SPACING

MINIMUM WIDTH: 1.25"



MINIMUM SPACING: WIDTH AND HEIGHT OF CENERG ICON, AT SIZE, ON ALL SIDES

COLOR USAGE



BLACK



PANTONE 876 (METALLIC)
C 37, **M** 58, **Y** 71, **K** 20
R 141, **G** 100, **B** 75
HEX# 8D644B

TWO COLOR LOGO



ONE COLOR LOGOS



WHITE LOGO



SOMETIMES IT MAY BE NECESSARY TO SET THE LOGO IN WHITE AGAINST A DARK BACKGROUND.

THE TWO COLOR LOGO, ONE COLOR LOGOS, AND WHITE LOGO SHOWN HERE ARE THE ONLY ACCEPTABLE COLOR CHOICES FOR THE LOGO.

TYPEFACES

THE AVENIR® NEXT FONT FAMILY SHOULD BE USED IN ALL COPY ON PRINTED MATERIALS.

THE LOGO SHOULD NEVER BE DISTORTED OR SKEWED. DO NOT RECREATE, ITALICIZE, OUTLINE, OR CHANGE THE LOGO IN ANY WAY.